



Lanark Chamber of Commerce

Biz Bulletin

"To promote retention, expansion, and marketing of Lanark area businesses."

September 26, 2007

Events

Oct. 4, Thursday

4:30: Homecoming Parade (5:30) & Chamber Hometown Days Meal
Downtown Plaza

Oct. 10, Wednesday

12:00: Monthly Chamber meeting @ Heritage Center

6:30-8:00 pm: Hitting the Mark with Marketing Part I @ First State Bank of Shannon, 1 Linn St., Shannon (Community Room, lower level)
FREE, presented by the Small Business Development Center, Highland College. Refreshments served. For more info call Desi 815.864.2111 or Kathy 815.801.4663.

Oct. 25, Thursday

6:00 pm: Blackhawk Hills Entrepreneur & Inventors Club @ Heritage Center

Nov. 14, Wednesday

12:00: Monthly Chamber meeting @ Heritage Center

6:30-8:00 pm: Hitting the Mark with Marketing Part II @ Heritage Center
FREE, presented by the Small Business Development Center, Highland College. Refreshments served.

Important News!!!

Meeting time has changed. Monthly meetings will change back to the second Wednesday at 12:00 noon of the month beginning **October 10**. Meetings will be Brown Bag, lunch will not be provided. Thank you to all that participated in the online survey. The results show that the second Wednesday is the best time for the majority of you.

September Meeting Highlights

Thursday, September 20, 2007

Brochures and Business Directories - Approved the ordering of 2500 Lanark brochures at a cost of \$668 and 150 business directories at no more than \$0.50 each.

Mission Statement - Decided on a new, shorter, mission statement. The new statement is "To promote retention, expansion, and marketing of Lanark area businesses."

Hitting the Mark with Marketing - Free workshop. See "Events" to the left.

Old Settlers Days - It was learned that Andrena Sayles is putting together a committee to revamp and improve OSD in '08.

Feedlot Odor - Wendell Ebersole reported on tree planting and other processes underway to improve the situation.

Hometown Days - The homecoming parade is set for October 4. The Chamber will serve brats, hot dogs and pork chops starting at 4:30. Approved \$520 for 2 ads in the Advocate.

Lanark Advertisement - Discussed ad seen in various local papers created by Lonnie Prowant. No funding assistance has been officially requested yet.

Christmas Walk - Lions Club will have a pancake supper during the Dec. 6 HS music concert. The Chamber will coordinate a craft fair again.

The Lanark Chamber of Commerce

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